You can't print money, but you can save it.

What happens when you use inadequate printing supplies? You end up putting more money into your printers than labels and hurting productivity.



Did that Come out Right?





Stop Scratching Your Printhead, or Worse



Sandpaper-like label surfaces cause printhead elements to fail prematurely, resulting in unreadable labels.



Get Ready To Take the Heat

Different Heat Sensitivities of direct thermal materials require constant adjustments to printer settings to avoid barcode scannability issues.



Don't Accept **Environment-**Challenged

Labels that work in controlled conditions but fail in the field can be avoided.



Strengthen the **Label-Ribbon Relationship**

Fading and print easily rubbing off happens when your ribbon is not matched to the label material.



End the Ink Buildup Slowdown

Pre-printed color shouldn't transfer to the printhead and cause print quality issues.





When label rolls are wound too tight, adhesive squeezes out. Then you're stuck with jams and a printer that won't print.



Your label may not have the right adhesive for the asset being labeled or the application.







It did, if you used **Zebra Certified Supplies.**



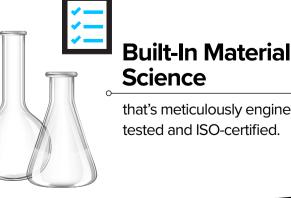
Perfected with non-abrasive materials.

Label Printing



Less Downside with supplies made to eliminate downtime.

More Upside,



that's meticulously engineered, tested and ISO-certified.

Reprint and Replace are Retired when the proper thermal materials are used.



Your Environment - hot, cold, dirty, damp there's a label.



How Much Do Inconsistent Printer Supplies Cost You? A Lot.

Make sure that what you put in your printer comes out right.

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Get the facts at https://www.zebra.com/supplies





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