

You can't print money, but you can save it.

What happens when you use inadequate printing supplies? You end up putting more money into your printers than labels and hurting productivity.



Did that Come out Right?



Stop Scratching Your Printhead, or Worse

Sandpaper-like label surfaces cause printhead elements to fail prematurely, resulting in unreadable labels.



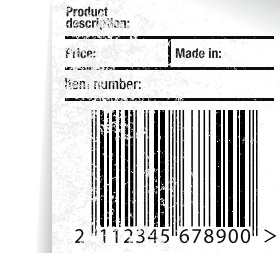
Get Ready To Take the Heat

Different Heat Sensitivities of direct thermal materials require constant adjustments to printer settings to avoid barcode scannability issues.



Don't Accept Environment-Challenged

Labels that work in controlled conditions but fail in the field can be avoided.



Strengthen the Label-Ribbon Relationship

Fading and print easily rubbing off happens when your ribbon is not matched to the label material.



End the Ink Buildup Slowdown

Pre-printed color shouldn't transfer to the printhead and cause print quality issues.