

# Zebra's Printhead Protection Program



## Why Worry About Unexpected Printhead Replacement Costs?

As long as you agree to use genuine Zebra™ supplies exclusively, all your failed printheads will be replaced at no charge!\*

## High-Quality, Consistent, Reliable Performance

Eliminate downtime due to inconsistent print quality, re-prints or scannability issues, and increase productivity by using genuine Zebra™ supplies. Our supplies have been extensively tested and approved by Zebra Supplies R&D to ensure high-quality, crisp images and text. Once selected, we never substitute materials, ensuring consistent print quality and eliminating the need to adjust printer settings. With more than 1,000 combinations of high-quality and reliable labels, tags, receipts, wristbands and ribbons, including over 500 stock products, Zebra can meet the durability requirements of most applications. The Printhead Protection Program will also reward you for using genuine Zebra supplies with free printheads.

## Enrollment is Easy!

Simply fill out a Printhead Protection Enrollment Form with your Zebra supplies partner, and start ordering your supplies. The agreement will automatically be renewed every year as long as you continue to purchase Zebra supplies.

## Benefits of This Program For You

- Eliminate downtime due to inconsistent print quality, re-prints or scannability issues, and increase productivity by using genuine Zebra™ supplies.
- No unpredictable printhead replacement costs.
- The convenience of a one-source supplier.
- Benefit from lower cost of operation and ownership.

\*Excludes mobile printers



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